

Nicholas Skeba

2310 W Bloomingdale Ave, Unit A, Chicago, IL, 60647
(616) 264 - 0027 | nicholasskeba@gmail.com | Skeba.Info

EDUCATION

WESTERN MICHIGAN UNIVERSITY

Bachelor of Business Administration (Marketing)

Kalamazoo, MI

Sep 2003 - May 2007

- Founded and maintained the Tennis club as president and cofounder.
- Worked with the International Programs Council

NORTHWESTERN UNIVERSITY

- School of Continuing Studies
- Took and passed Statistics 101

Chicago, IL

Jan 2015 - Apr 2015

RHEINISCHEN FRIEDRICH WILHELMS UNIVERSITAET

German Studies

Bonn, Germany

May 2006 - Aug 2006

- Studied courses in the German language.
- Received the WMU Presidential Grant for Study Abroad

EXPERIENCE

SKEBA DIGITAL CORP

President

Chicago, IL

Aug 2007 – Present

Internet marketing firm focusing on content management as well as the research of new web opportunities.

- Provide marketing and business development
- Analyze website analytics and create new strategies with online marketing.
 - **IZEA.com Website Award**

COSTBRAIN LLC

CoFounder

Chicago, IL

Aug 2007 – Present

Internet marketing firm focusing on content management as well as the research of new web opportunities.

- Given a grant by the National Science Foundation ICorps Program
- Built an effective restaurant software used currently by restaurants worldwide.

THE LAW OFFICE OF SCOTT M AARONSON

Marketing Consultant

Detroit, MI

May 2013 – Present

Analyze target keywords for the website MetroDetroitLawFirm.com

- Develop a keyword strategy.

OUH LA LA LLC

Consultant

Chicago, IL

Sep 2014

Helped launch a new food truck and help research competitors.

Help manage income and loss statements.

SPRACHCAFFE

Intern –Web Development and Marketing

Frankfurt, Germany

Aug 2008 – Dec 2008

- Translate websites from Spanish and German into English
- Develop new marketing strategies to drive new clients to the websites.

LANGUAGE SKILLS

Advanced German - Lived over a total of 2 years in Germany and studied at various universities.

Advanced Spanish - Studied Spanish for over 2 years at local spanish institutions such as El Pasaje, and Vamos Spanish Academy