

Nicholas Skeba

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EDUCATION

WESTERN MICHIGAN UNIVERSITY

Bachelor of Business Administration (Marketing)

Kalamazoo, MI

Sep 2003 - May 2007

- Founded and maintained the Tennis club as president and cofounder.
- Business Major with a minor in German

GENERAL ASSEMBLY

Front End Web Development

Chicago, IL

Jan 2016 - Mar 2007

- 10 Week Course around the Principles of Front End Web Development
- Learned advanced CSS and JavaScript to create interactive HTML5 websites.

RHEINISCHEN FRIEDRICH WILHELMS UNIVERSITAET

German Studies

Bonn, Germany

May 2006 - Aug 2006

- Studied courses in the German language.
- Received the WMU Presidential Grant for Study Abroad

EXPERIENCE

SKEBA DIGITAL CORP

President

Chicago, IL

Aug 2007 – Present

Internet marketing firm focusing on content management as well as the research of new web opportunities.

- Provide marketing and business development
- Analyze website analytics and create new strategies with online marketing using Adwords and Google Analytics
 - **IZEA.com Website Award**

COSTBRAIN LLC

CoFounder

Chicago, IL

Aug 2015 – Present

Internet marketing firm focusing on content management as well as the research of new web opportunities.

- Given a grant by the National Science Foundation ICorps Program
- Built an effective restaurant software used currently by restaurants worldwide.
- Product manager for the brand working with clients and directing new futures into the software.

THE LAW OFFICE OF SCOTT M AARONSON

Marketing Consultant

Detroit, MI

May 2013 – Present

Analyze target keywords for the website MetroDetroitLawFirm.com

- Develop a keyword strategy to bring in new clients at minimum cost.

SPRACHCAFFE

Intern –Web Development and Marketing

Frankfurt, Germany

Aug 2008 – Dec 2008

- Translate websites from Spanish and German into English
- Develop new marketing strategies to drive new clients to the websites.

LANGUAGE SKILLS

Advanced German - Lived over a total of 2 years in Germany and studied at various universities. B2/C1 language level.

Advanced Spanish – Lived in Buenos, Aires Argentina for a period of over 2 years. B2 Level in conversation and writing.

CODING SKILLS

HTML – Advanced web markup language knowledge including JavaScript and CSS.

SQL – Intermediate SQL database experience and coding. Ability to run queries and insert new data.

Analytics – Expert use of Google Analytics, Ahrefs, Adwords, Bing AdCenter,